



CEDAR ROUTES



# *Cedar Routes*

## **Member Profiles**

April 2019

## Founder

### Executive

#### Akel, Jeremy

Houston, Texas, USA; Dublin, Ireland



#### Education

Master of Business Administration, Georgetown University; Washington, District of Columbia, USA

Bachelor of Science, Aerospace Engineering, University of Colorado; Boulder, Colorado, USA

#### Languages

English  
Arabic  
Spanish  
Greek

### Experience Summary

- 2018 to Pres.** **Milestone Aviation Group/GE**  
Executive Vice President, Commercial
- 2016 to 2018** **Global Walkway Capital**  
Chief Executive Officer
- 2004 to 2016** **Bristow Group**  
2012 to 2016 Senior Vice President, Chief Operations Officer  
2006 to 2012 Director, International Business Unit  
2004 to 2006 Manager, International Strategy
- 2002 to 2004** **Morten Beyer & Agnew**  
Vice President, Business Consulting
- 2000 to 2002** **Arthur Andersen Consulting**  
Senior Manager
- 1997 to 2000** **Tidewater Marine**  
2000 to 2000 Assistant Area Manager  
1997 to 1999 Marketing Manager, Middle East/India/Caspian/Dubai/UAE
- 1991 to 1996** **National Transportation Safety Board**  
Aerospace Engineer

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Strengthening ties between domestic and international Lebanese aviation by cultivating investment, educational development, innovation, and business leadership within the community

### Additional Information

#### Lebanese Connection

Father and birthplace

#### Birthplace

Beirut, Lebanon

#### Family Place of Origin in Lebanon

Matn

#### Favorite Lebanese Food

Mih-Sheh Malfouf

#### Favorite Place to Visit in Lebanon

Faraya

#### Favorite Lebanese Expression or Proverb

#### Spouse/Partner

Nashelly (housewife)

#### Children

Alexia (daughter, 4)

## Founder

### Executive

**Akoum, Hadi**  
Toulouse, France



#### Education

Master of Business Administration;  
Institut d'Administration des  
Entreprises (IAE); Grenoble,  
France

Master of Science, Fluid  
Mechanics; Imperial College;  
London, United Kingdom

Engineer's degree, ISAE, Institut  
Supérieur de l'Aéronautique et de  
l'Espace (SUPAERO); Toulouse,  
France

#### Languages

Arabic  
English  
French  
Spanish

### Experience Summary

**1988 to Pres. Airbus**  
2005 to Pres. Vice President, Sales, Africa  
2002 to 2005 Vice President, Sales, Japan  
1999 to 2002 Director, Sales, Middle East  
1995 to 1999 Head, Marketing, Middle East and Africa  
1992 to 1995 Director, Marketing  
1988 to 1992 Manager, Product Support

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Professional Networking, Providing Mentoring, Promoting Investment, Business Development, Promoting Aviation Education, Advocacy for Lebanese Aviation

### Additional Information

**Lebanese Connection**  
Born and raised in Lebanon

**Birthplace**  
Bsaba el Chouf

**Family Place of Origin in Lebanon**  
Bsaba el Chouf

**Favorite Lebanese Food**  
Shish Barak

**Favorite Place to Visit in Lebanon**  
All

**Favorite Lebanese Expression or Proverb**  
Never regret something as it could be to your benefit

**Spouse/Partner**  
Fabienne

**Children**  
Samy Adrien  
Hugo Wael

## Founder

### Executive

#### Alameh, Nadine

Washington, District of Columbia, USA



#### Education

Doctor of Philosophy, Computer and Information Systems Engineering; Massachusetts Institute of Technology; Cambridge, Massachusetts, USA; 2001

Master of City Planning, Geographic Information Systems; Massachusetts Institute of Technology; Cambridge, Massachusetts, USA; 2001

Master of Science, Civil and Environmental Engineering, Information Systems Practice; Massachusetts Institute of Technology; Cambridge, Massachusetts, USA; 1997

Bachelor of Engineering, Computer and Communications Engineering; American University of Beirut; Beirut, Lebanon; 1994

#### Languages

Arabic  
English  
French  
Sign Language(s)

### Experience Summary

- 2019 to Pres.** **Open Geospatial Consortium**  
Chief Executive Officer
- 2016 to Pres.** **Objective Area Solutions**  
Innovation and Technology Advisor
- 2018 to 2019** **Northrop Grumman**  
Chief Architect, Innovations and Technology Strategy
- 2014 to 2018** **Snowflake Software**  
Chief Executive Officer
- 2010 to 2014** **Open Geospatial Consortium**  
Executive Director, Interoperability Program Director, Interoperability Initiatives
- 2004 to 2010** **MobiLaps/Geospatial Consulting**  
President
- 2004 to 2008** **NASA**  
Senior Technical Advisor
- 2001 to 2006** **Open Geospatial Consortium**  
Interoperability Architect
- 2001 to 2004** **Global Science and Technology, Inc.**  
Project Manager

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Learning more about the Lebanese Aviation space
- Networking with professional Lebanese in the industry
- Engaging in meaningful contributions back to Lebanon

### Additional Information

**Lebanese Connection**  
Born, raised, studied, lived

**Birthplace**  
Beirut Lebanon

**Family Place of Origin in Lebanon**  
Beirut Lebanon

**Favorite Lebanese Food**  
Tabbouleh and Baba Ghannouj

**Favorite Place to Visit in Lebanon**  
The BEACH!

**Favorite Lebanese Expression or Proverb**  
Al tabe3 yaghlob al tatobbo3

**Spouse/Partner**  
N/A

**Children**  
Ibrahim (11)  
Karim (7)

## Founder

### Executive

#### Azar, Nabil Elias

Washington, District of Columbia, USA



#### Education

Master of Business Administration, Global Management; University of Phoenix; Phoenix, Arizona, USA; 2005

Bachelor of Arts, Communications; University of Maryland; College Park, Maryland, USA; 1993

#### Languages

English  
Arabic

### Experience Summary

- 2005 to Pres.** **Lockheed Martin**  
2017 to Pres. Regional Director - Middle East Business Development – Rotary and Mission Systems Division (RMS)
- 2015 to 2017 Regional Director, MENA Business Development – Space Systems Company Division (SSC)
- 2008 to 2015 Director, Business Development – Transportation and Security Solutions Division (TSS)
- 2006 to 2007 Senior Manager, Program Management Office
- 2005 to 2006 Program Manager – Transportation and Security Solutions Division (TSS)
- 1999 to 2005** **VERISIGN and Network Solutions, Inc.**  
Program Manager
- 1993 to 1999** **The Orkand Corporation**  
Deployment Manager & Proposal Manager
- 1992 to 1994** **McDonnell Douglas**  
Senior Institutional Support Specialist, Aerospace-Space and Defense Systems

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Networking with fellow Lebanese
- Promote Aerospace Industry to Lebanon
- Mentoring.

### Additional Information

#### Lebanese Connection

Born in Lebanon

#### Birthplace

Beirut

#### Family Place of Origin in Lebanon

Bchamoun

#### Favorite Lebanese Food

Manoushe Zaatar

#### Favorite Place to Visit in Lebanon

All Lebanon

#### Favorite Lebanese Expression or Proverb

Shoo Habibi

#### Spouse/Partner

Katia Azar, CPA – Director Internal Audit - Compliance

#### Children

Marc Azar (son, 11)

**Founder**

**Executive**

**Experience Summary**

**Additional Information**

**Azar, Rabih**  
Beirut, Lebanon



**Education**

Master of Business Administration;  
American University of Beirut;  
Beirut, Lebanon

**Languages**

Arabic  
English  
French  
Italian

**TBC to TBC**      **Middle East Airlines**  
Director, Industry Affairs

**My Objectives and Aspirations for Being Involved in Cedar Routes**

- Advocacy for Lebanese Aviation

**Lebanese Connection**  
Born, raised, and reside in Lebanon

**Birthplace**  
Bchamoun

**Family Place of Origin in Lebanon**  
Hamra Street (Beirut)

**Favorite Lebanese Food**  
Tabbouleh

**Favorite Place to Visit in Lebanon**  
Laqluk

**Favorite Lebanese Expression or Proverb**

**Spouse/Partner**

**Children**

## Founder

### Executive

**Azar, Simon**  
Montreal, Quebec, Canada



#### Education

Master, Aerospace Engineering;  
Concordia University; Montreal,  
Quebec, Canada; 2009

Bachelor, Mechanical Engineering;  
Concordia University; Montreal,  
Quebec, Canada; 2007

#### Languages

English  
French  
Spanish  
Arabic

### Experience Summary

- 2018 to Pres.**     **CAE**  
Vice President Strategy and Marketing - Civil Aviation Training Solutions
- 2009 to 2018**     **Airbus**  
2014 to 20018     Director, Sales, Asia - Airbus Commercial Aircraft  
2011 to 2014     Manager, Marketing, Twin-Aisle Aircraft - Airbus commercial Aircraft  
2010 to 2011     Manager, Customer Services Procurement - Airbus Military  
2009 to 2010     Manager, General Procurement Category - Airbus Group
- 2007 to 2009**     **Pratt & Whitney**  
Development Engineering, Test Engineer - Pratt & Whitney Canada

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Professional Networking, Providing Mentoring, Receiving Mentoring, Business Development, Promoting Aviation Education, Advocacy for Lebanese Aviation

### Additional Information

**Lebanese Connection**  
Of Lebanese heritage; spouse from Lebanon

**Birthplace**  
Ajaltoun

**Family Place of Origin in Lebanon**  
Jounieh

**Favorite Lebanese Food**  
Tabbouleh and Kibbeh Nayeh

**Favorite Place to Visit in Lebanon**  
Jbeil and its beaches

**Favorite Lebanese Expression or Proverb**

**Spouse/Partner**  
Nadia Soubra

**Children**  
Olivia Azar (daughter, 20 months)

## Founder

### Executive

**Azar-Hmouda, Michel**  
Dallas, Texas, USA



#### Education

Master of Business Administration,  
Southern Methodist University;  
Dallas, Texas, USA, 2017

Bachelor of Engineering, Electrical,  
Electronics and Communications,  
McGill University; Montreal,  
Quebec, Canada, 1997

#### Languages

Arabic  
French  
English

### Experience Summary

**1997 to Pres.**

**CAE**

2018 to Pres.

2015 to 2018

2012 to 2015

2009 to 2012

2007 to 2009

2005 to 2007

1997 to 2005

Vice President, Americas - Civil Aviation Training Solutions  
Business Leader, Americas - Commercial Aviation Training Solutions  
Director, Global Operations - Business Aviation, Helicopter and Maintenance Training  
Center Manager, North East Training Center - Business Aviation and Helicopter Training  
Technical Manager, Vancouver/Air Canada - Training Center Operations  
Supervisor Engineering and Maintenance, Orlando/JetBlue Airways - Training Center Operations  
Flight Simulator Engineer, Montreal - Civil Product and Simulation

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Connect with successful Lebanese leaders around the world who share a similar background, drive, and passion that helped us get where we are today
- Coach and mentor Lebanese professionals to help shape the future generation of leaders in Lebanon and around the world
- Offer my aviation expertise and network specifically when it comes to the pilot training business
- Make a positive impact on the Lebanese aviation community

### Additional Information

#### Lebanese Connection

Grew up in Ain Saadeh and left Lebanon to Canada in 1990

#### Birthplace

Beirut

#### Family Place of Origin in Lebanon

Ain Saadeh

#### Favorite Lebanese Food

Love it all, especially the Mezza

#### Favorite Place to Visit in Lebanon

Back to the home I grew up in - Ain Saade

#### Favorite Lebanese Expression or Proverb

Wilaaneh

#### Spouse/Partner

Lori – American who grew up in New Jersey (healthcare attorney; currently stay-home mom)

#### Children

Theo (son; 7; born in Morristown, New Jersey)  
Maia (daughter; 6; born in Dallas, Texas)



## Founder

### Executive

**Azzi, John**  
Dubai, United Arab Emirates



#### Education

Master's Degree, Mechanical Engineering, University of Illinois at Urbana – Champaign; Urbana – Champaign, Illinois, USA, 1988

Bachelor's Degree, Mechanical Engineering, University of Dayton, Ohio, USA, 1986

#### Languages

English  
Arabic  
French

### Experience Summary

**2011 to Pres.**     **Bombardier Commercial Aircraft**  
Director, Sales - Middle East and Africa Region

**1996 to 2011**     **GE Aviation**  
2005 to 2011     Regional Sales Director, Africa Region  
2003 to 2005     Regional Sales Director, Gulf Region  
2000 to 2003     Sales Support Director  
1998 to 2000     Six Sigma Black Belt  
1996 to 1998     Process Engineer

**1994 to 1995**     **Dar Al Handasah**  
Consultant Engineer; Beirut, Lebanon

**1988 to 1993**     **Woodward Governor Company**  
Design and Development Engineer

#### My Objectives and Aspirations for Being Involved in Cedar Routes:

- To be part of Lebanese professionals' network in aviation to promote and mentor young Lebanese to join this industry

### Additional Information

**Lebanese Connection**  
Born and raised in Lebanon; family in Lebanon

**Birthplace**  
Tabarja

**Family Place of Origin in Lebanon**  
Tabarja

**Favorite Lebanese Food**  
Fish, Kibbeh, Tabbouleh

**Favorite Place to Visit in Lebanon**  
Byblos, Tyre, Baalbek

**Favorite Lebanese Expression or Proverb**

**Spouse/Partner**  
Victoria Azzi

**Children**  
Christina (17 Female)

## Founder

### Executive

**Bell, Michael**  
Miami, Florida, USA



#### Education

Master of Business Administration,  
University of Toronto, Toronto,  
Ontario, Canada, 1986

Bachelor of Industrial Engineering,  
University of Toronto, Toronto,  
Ontario, Canada, 1984

#### Languages

English  
French  
Arabic (spoken)

### Experience Summary

**2017 to Pres.**     **Korn Ferry International**  
Senior Client Partner and Leader, Civil Aviation Practice

**1994 to 2016**     **Spencer Stuart**  
1999 to 2016     Partner and Leader, Global Aviation Practice  
1997 to 1999     Principal  
1994 to 1996     Consultant

**1988 to 1994**     **McKinsey & Company**  
1992 to 1994     Senior Engagement Manager  
1990 to 1992     Engagement Manager  
1988 to 1990     Associate

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Connect with Lebanese colleagues who share my passion for aviation and are among the most entrepreneurial, passionate, driven, talented, and proud aviation executives I have met in my quarter century of networking in the industry around the globe
- Support the Lebanese aviation industry which has demonstrated incredible resilience in the face of continuous adversity

### Additional Information

**Lebanese Connection**  
Born in Lebanon

**Birthplace**  
Tripoli

**Family Place of Origin in Lebanon**  
Saida, Tripoli

**Favorite Lebanese Food**  
Hindbeh

**Favorite Place to Visit in Lebanon**  
Saydet El Nourieh

**Favorite Lebanese Expression or Proverb**  
In cha Allah!

**Spouse/Partner**  
Janet (schoolteacher; Colombian)

**Children**  
Marius (son; 18; aspiring rock star)  
Darius (son; 18; aspiring professional hockey player)

## Founder

### Executive

**Captan, Talaat**  
Los Angeles, California, USA



#### Education

Bachelor, Business Administration,  
Business/Commerce, General;  
New York Business School

#### Languages

English  
Arabic

### Experience Summary

- 1998 to Pres.**    **Air Hollywood**  
President and Chief Executive Officer
- 2005 to Pres.**    **APEX Stock**  
President and Chief Executive Officer
- 1989 to Pres.**    **Green Films**  
President and Chief Executive Officer
- 1997 to 2009**    **Prime Pictures**  
Co-Founder

Talaat Captan is an entertainment executive with over 35 years of experience as a producer and innovator in the film and TV industry including over 20 feature films. He is the founder and CEO of Air Hollywood, the world's largest aviation-themed studio. Air Hollywood has earned the reputation as the go to place for all airport and airplane sequences and provided spot-on sets for many iconic cinematic moments including *Bridesmaids* and *The Wolf of Wall Street*. He has expanded Air Hollywood to include Air Hollywood Designs, a large-scale custom design and fabrication company using decommissioned aircraft. Air Hollywood has created activations for clients including Jose Cuervo /Rolling Stones, and headquarters for ViaSat and Luxe Travel. In 2014, Mr. Captan created The Pan Am Experience, an immersive dining event that recreates that classic airline of the past onboard a vintage Boeing 747. Mr. Captan also runs Apex Stock, a vast collection of aviation footage that includes the largest TWA archive as well as Green Communications, a production and distribution company. He co-founded Prime Pictures and Cinema City, with offices across the Middle East. His philanthropic and community outreach efforts include FearlessFlight®, a class that helps people overcome flying anxiety, and Open Sky for Autism, a program designed to ease travel for families dealing with Autism through a day of flight recreation and repetition.

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Connecting with fellow Lebanese entrepreneurs from around the world who share my interest in aviation and film

### Additional Information

**Lebanese Connection**  
Father and mother are Lebanese

**Birthplace**  
Tripoli

**Family Place of Origin in Lebanon**  
Tripoli

**Favorite Lebanese Food**  
What's not to love? All of it

**Favorite Place to Visit in Lebanon**  
Ehden; I spent every summer in Ehden during my childhood and growing up; it was my favorite time.

**Favorite Lebanese Expression or Proverb**  
Basitah!!!

**Spouse/Partner**  
Marion (Austrian) worked together for years till Princess Fiona showed up

**Children**  
Fiona 18 (almost pro skier)

## Founder

### Executive

**Chahrour, Chaker**  
Reading, Ohio, USA



#### Education

Bachelor's Degree, Mechanical Engineering, University of Illinois; Urbana, Illinois, USA

#### Languages

English  
Arabic  
Italian (some)

### Experience Summary

**1979 to Pres.** **GE Aviation**  
2014 to Pres. Vice President and General Manager, Global Sales and Marketing  
2009 to 2014 Executive Vice President, CFM International; General Manager, CFM & LEAP Product Lines  
2005 to 2009 Vice President, Sales - Asia Pacific  
1997 to 2005 General Manager, GE90 Product Line  
1979 to 1997 Various Roles in Engineering, Systems Design, System Integration - Six Sigma Black Belt and Program Management

#### My Objectives and Aspirations for Being Involved in Cedar Routes:

- Networking with aviation Industry leaders with Lebanese background; promoting aviation with higher education institutions in Lebanon and encouraging younger folks to participate in industry

### Additional Information

**Lebanese Connection**  
Born in Lebanon; most family still there

**Birthplace**  
Nabatieh

**Family Place of Origin in Lebanon**  
Nabatieh

**Favorite Lebanese Food**  
All of it

**Favorite Place to Visit in Lebanon**  
Beirut

**Favorite Lebanese Expression or Proverb**  
Yella

**Spouse/Partner**  
Monica Chahrour

**Children**  
Ryan and Andrew, both adults and on their own, residing and working in the United States

## Founder

### Executive

**Charaf, Tony**  
Atlanta, Georgia, USA



#### Education

Master's Degree, Science of Management, Northrop Institute of Technology; Inglewood, California, USA, 1977

Bachelor of Science, Aircraft Maintenance Engineering, Aviation, Northrop Institute of Technology; Inglewood, California, USA, 1975

Airframe & Powerplant license  
Private pilot license

#### Languages

English  
Arabic  
French

### Experience Summary

- 2015 to Pres.**    **TNC Executive Coaching and Consulting**  
Certified Executive Coach
- 1996 to 2014**    **Delta Air Lines**  
2012 to 2014    Senior Vice President, Cargo  
2008 to 2012    Division President, Maintenance, Repair and Overhaul  
2004 to 2008    Division Senior Vice President, TechOps  
2000 to 2004    Division Senior Vice President, Delta Air Logistics  
1996 to 2000    Director, Maintenance, Engine Maintenance
- 1993 to 1996**    **Pacific Airmotive Corp.**  
Vice President and General Manager, International Marketing
- 1989 to 1993**    **Ryder Airline Services, Inc.**  
Vice President, Operations
- 1979 to 1989**    **Aviall, Inc.**  
Various Positions
- 1977 to 1979**    **Pacific Airmotive Corp.**  
Project Engineer

#### My Objectives and Aspirations for Being Involved in Cedar Routes:

Are all anchored by very simple principles:

- Don't forget where you came from
- Pay back and help others succeed
- Do good and throw it in the ocean
- Help connect the Lebanese Aviation talent from around the world
- Create a centre of excellence for our talents

### Additional Information

**Lebanese Connection**  
Born in Lebanon; family in Lebanon

**Birthplace**  
Zalka El Maten

**Family Place of Origin in Lebanon**  
Zalka El Maten

**Favorite Lebanese Food**  
Tabbouleh

**Favorite Place to Visit in Lebanon**  
The Cedars

**Favorite Lebanese Expression or Proverb**  
Smile and the world will smile for you

**Spouse/Partner**  
Samira (homebuilder)

**Children**  
Christine (daughter; 35)  
Chris (son, 33)  
Anthony (son, 31)

## Founder

### Executive

**Charbel, Wissam (Sam)**  
Montreal, Quebec, Canada



#### Education

Master of Business Administration, Business; Concordia University; Montreal, Quebec, Canada; 2011

Degree to be determined, Business Administration; H.E.C./University of Montreal; Montreal, Quebec, Canada; 1999

#### Languages

English  
Arabic

### Experience Summary

- 2013 to Pres.**    **Aero Mag**  
Regional Director, Canada East
- 2006 to 2013**    **Porter Airlines Inc.**  
Regional Manager, Quebec
- 2006 to 2006**    **LIAT, The Caribbean Airline**  
Consultant, Airport Training and Development
- 2005 to 2005**    **SpiceJet Limited**  
Consultant, Airport Training and Development
- 2002 to 2005**    **Jetsgo Corporation**  
Chief Instructor
- 2002 to 2005**    **Depanneur Huguette**  
Owner/Manager
- 2000 to 2001**    **Royal Airlines/Canada 3000**  
Reservations Specialist
- 1998 to 2000**    **Newport Mart/Med Café**  
Owner/Manager

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Expanding my social network and be able to contribute to the cause of Cedar routes

### Additional Information

#### Lebanese Connection

Born and raised, and studied until my early teens

#### Birthplace

Jbail

#### Family Place of Origin in Lebanon

Amchit

#### Favorite Lebanese Food

Tabbouleh

#### Favorite Place to Visit in Lebanon

Ariz

#### Favorite Lebanese Expression or Proverb

Hamdellah

#### Spouse/Partner

Nada Fraifer (Director of Global Services, HR for Merck MSD)

#### Children

Mikayel (6)  
Leya-Maria (11)  
Lyana (4)

## Founder

### Executive

**Diab, Manal**  
Beirut, Lebanon



#### Education

Bachelor of Science, Political Science and Administration; Lebanese University; Hadeeth, Beirut, Lebanon; 2000

#### Languages

Arabic  
English

### Experience Summary

**2015 to 2017 Arab Air Carriers Organization (AACO)**  
2015 to Pres. Executive Director, Industry Strategies and External Affairs  
2010 to 2015 Director, External, Environment and Membership Affairs  
2008 to 2010 Senior Manager, External and Corporate Affairs  
2006 to 2007 Manager, External Relations and Corporate Affairs  
2004 to 2006 Senior Specialist, External and Administrative Affairs  
2002 to 2004 Specialist, External Affairs  
2000 to 2002 Assistant Specialist Administration

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Network and get to know Lebanese people expertise in aviation.
- Promote aviation and its contribution to the economy to the Lebanese government and raise the new generation awareness about that.

### Additional Information

**Lebanese Connection**  
Uncle and grandmother are Lebanese

**Birthplace**  
Kuwait

**Family Place of Origin in Lebanon**  
Beirut

**Favorite Lebanese Food**  
Warak einab

**Favorite Place to Visit in Lebanon**  
Tier

**Favorite Lebanese Expression or Proverb**  
Bredellak Khabar

**Spouse/Partner**

**Children**



## Founder

### Executive

**Dirani, Jamil**  
Paris, France



#### Education

Graduate Engineer in Aerospace,  
ESTACA - Levallois Perret, France

Graduate Engineer in Aeronautics,  
ESTAé - Saclay, France

#### Languages

French  
English  
Arabic  
Armenian (very limited)

### Experience Summary

**1989 to Pres.** **SAFRAN**  
2010 to Pres Executive Vice President, Commercial and Marketing, Safran Landing Systems.  
2001 to 2010 Director Marketing, Business Development, Sales, Support and Services for Engine Controls and Transmissions - Snecma Control Systems and new Hispano-Suiza.  
1996 to 2001 Director Marketing and Business Development for Engines Nacelles - Hispano-Suiza Aerostructures.  
1994 to 1995 Manager Airbus A340 thrust reverser program - Hispano-Suiza.  
1989 to 1994 Manager Customer and Product Support- Hispano-Suiza

**1985 to 1989** **Dassault**  
1989 to 1989 Senior Program Manager, Falcon Support  
1987 to 1988 Deputy of Head of Support mission, Dassault International - Falcon Jet Corporation (USA)  
1985 to 1986 Program Manager, Falcon 10 and 20.

#### My Objectives and Aspirations for Being Involved in Cedar Routes:

- Connecting with Aviation leaders having a Lebanese background
- Promoting Aerospace in Lebanon
- Helping young Lebanese while studying in Paris

### Additional Information

#### Lebanese Connection

Born in Lebanon; spouse from Lebanon

#### Birthplace

Zahle

#### Family Place of Origin in Lebanon

Zahle

#### Favorite Lebanese Food

Kafta bil Sanieh, Adass wou Hamed

#### Favorite Place to Visit in Lebanon

Beirut, Zahle, Jbeil

#### Favorite Lebanese Expression or Proverb

Ahlan wa Sahlan, Yalla

#### Spouse/Partner

Ghinwa Dirani, Human Resources

#### Children

Chadi (29)  
Sarah (27)  
Lara (25)  
William (21)



## Founder

### Executive

**Eldebs, Edmond**  
Toronto, Ontario, Canada



#### Education

Bachelor of Commerce, Finance;  
Ryerson University; Ontario,  
Canada; 2008

Master of Business Administration;  
Ivey Business School at Western  
University; Ontario, Canada; 2016

#### Languages

English  
Arabic

### Experience Summary

**2008 to Pres. Porter Airlines, Inc.**  
2017 to Pres. Vice President, Revenue Management and Alliances  
2015 to 2016 Director, Revenue Management and Alliances  
2014 to 2015 Director, Pricing and Alliances  
2013 to 2014 Director, Business Development  
2011 to 2013 Manager, Pricing and Revenue Management  
2010 to 2010 Manager, Pricing and Scheduling  
2009 to 2010 Senior Analyst, Scheduling and Pricing  
2008 to 2009 Analyst, Scheduling and Pricing

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Professional Networking, Providing Mentoring, Promoting Investment

### Additional Information

**Lebanese Connection**  
Of Lebanese heritage

**Birthplace**  
Boston, Massachusetts

**Family Place of Origin in Lebanon**  
Awkar

**Favorite Lebanese Food**

**Favorite Place to Visit in Lebanon**

**Favorite Lebanese Expression or Proverb**

**Spouse/Partner (name, occupation)**  
Heather, Royal Bank of Canada

**Children**  
3 years  
4 months

## Founder

### Executive

**EI-Ghoz, Walid**  
Paris, France



#### Education

Executive Management Program;  
INSEAD, Fontainebleau, France;  
2018

Mechanical Engineering Degree,  
Mechanical Engineering; National  
School for Aerospace and  
Aeronautics (ISAE); Toulouse,  
France; 1993

Master's Degree, Mechanics;  
University of Pierre & Marie Curie;  
Paris, France; 1991

#### Languages

English  
French  
Arabic

### Experience Summary

- 2016 to Pres.**     **SAFRAN Group**  
Executive Vice President, Business Development - Aircraft Interiors
- 2011 to 2016**     **ZODIAC Aerospace**  
Senior Vice President, Business Development - Europe, Middle East and Africa
- 2008 to 2011**     **Emirates Airline**  
Manager, Procurement
- 1994 to 2007**     **ZODIAC Seats**  
2004 to 2007     Director, Sales  
1998 to 2004     Regional Sales Manager  
1994 to 1997     Project Manager

#### My Objectives and Aspirations for Being Involved in Cedar Routes:

- Meet and Develop the relation with my colleagues from the Airline and Aerospace industry around the world
- Promote the Airline industry in Lebanon
- Help young Lebanese graduates to develop their career in our Companies
- Enjoy few days in Beirut and the Lebanese hospitality

### Additional Information

**Lebanese Connection**  
Lebanese parents; born and raised in Beirut until the age of 17

**Birthplace**  
Beirut

**Family Place of Origin in Lebanon**  
Kfeir Hasbaya

**Favorite Lebanese Food**  
Man'oucheh Zaatar

**Favorite Place to Visit in Lebanon**  
Chouf/Beit el Dine area and  
Byblos/Jbeil

**Favorite Lebanese Expression or Proverb**

**Spouse/Partner**  
Veronique (French – Psychologist)

**Children**  
Gaspard (18)  
Gabriel (16)  
Barthelemy (16)

## Founder

### Executive

### Experience Summary

### Additional Information

**El Hout, Mohamed**  
Beirut, Lebanon



#### Education

Master of Business Administration,  
American University of Beirut;  
Beirut, Lebanon

Bachelor of Economics, American  
University of Beirut; Beirut,  
Lebanon, 1981

#### Languages

Arabic  
English  
French (Fair)

**1998 to Pres.**     **Middle East Airlines**  
Chairman and Director General

**1981 to 1998**     **Central Bank, Lebanon**  
Various roles including:  
Head of Real Estate and Financial Assets Department  
Deputy Director, Statistics and Economic Studies Department  
Economist

Mohamad El-Hout has been the Chair and Director General of Middle East Airlines since 1998. He holds a BA in Economics and an MBA from the American University of Beirut (AUB). After receiving his bachelor's degree in 1981, he joined the Central Bank as an economist and was later on promoted to deputy director of the Statistics and Economic Studies Department. Thereafter, he became adviser to the governor (Crisis Management), and consequently the head of the Real Estate and Financial Assets Department till 1998.

Led the restructuring of Middle East Airlines- Air Liban after two decades of heavy losses; which allowed the company to become profitable starting the year 2002 for sixteen consecutive years. Those Positive results were achieved under the most strained and difficult security and political times that Lebanon and the Middle East have faced. In 2008 MEA was ranked among the Top 25 Airlines Companies in the world in terms of both operating and net profit.

He has been a member of the executive committee of the Arab Air Carriers Organization since 2010 and is currently a member of IATA Board of Governors. Founding member of the "Conseil de Surveillance" at ESA since 1996 and head of the Social Reform Association since 1990

He is the recipient of many decorations and awards from Lebanon, France, Brazil, Belgium and Italy.

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Meeting together by itself is an achievement and a promising start

**Lebanese Connection**  
Citizen

**Birthplace**  
Beirut

**Family Place of Origin in Lebanon**  
Beirut

**Favorite Lebanese Food**  
All

**Favorite Place to Visit in Lebanon**  
Jeita –Jbeil- Baalbek-Tyr-Cedars

**Favorite Lebanese Expression or Proverb**  
ما بصرح الا الصحيح

**Spouse/Partner**  
Rawda (housewife)

**Children**  
Nadia; Abdul Rahman; Tarek; Ahmad

## Founder

### Executive

#### Elkhoueiry, Serge

Washington, District of Columbia, USA



#### Education

Bachelor of Fine Arts, Design and Visual Communications; American InterContinental University; Schaumburg, Illinois, USA; 2003

#### Languages

English  
Arabic  
French

### Experience Summary

**2017 to Pres.** **Swissport**  
2019 to Pres. Vice President, Operations - USA and Canada  
2017 to 2019 Head of Operations - USA

**2015 to 2017** **Qatar Airways**  
Head of Cargo Hub Operations, Doha

**2013 to 2015** **American Airlines**  
Manager, Cargo Operations

**2010 to 2013** **Worldwide Flight Services**  
2011 to 2013 Compliance and Security Manager  
2010 to 2011 Cargo Manager

**2008 to 2012** **PCH Motorsports**  
Owner

**2005 to 2010** **Lundgren Investment Corp**  
Regional Marketing Manager

**2003 to 2005** **Nestlé S.A.**  
Director Creative Services

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- 

### Additional Information

#### Lebanese Connection

Birthplace

#### Birthplace

#### Family Place of Origin in Lebanon

#### Favorite Lebanese Food

#### Favorite Place to Visit in Lebanon

#### Favorite Lebanese Expression or Proverb

#### Spouse/Partner

#### Children

## Founder

### Executive

**El Tannir Chady**  
Milan, Italy



#### Education

Energetic Engineering  
Politecnico di Milano; Milan,  
Italy; 2008

#### Aviation Education

2017 IATA Diploma in Aviation  
Management, Accredited by IATA  
Training Center, London;  
2016 IATA Course in EU Reg. 965,  
Accredited by IATA Training  
Center, Rome, Italy;  
2016 IATA Course in EU Reg.  
1008/2008, Accredited by IATA  
Training Center, Rome, Italy;

#### Languages

Italian  
English

### Experience Summary

**2015 to Pres.** Ernest Airlines [www.flyernest.com](http://www.flyernest.com)  
**2018 to Pres.** President of Board of Director  
**2015 to 2018** Business Development Director  
**2015 to Pres.** Founder and Shareholder

**2008 to 2013** Belle Air  
**2012 to 2013** Business Development Director  
**2011 to 2012** Sales Director Italy  
**2008 to 2010** Sales Manager Italy

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Aviation is a niche and I love it. Lebanese people is a niche that I am proud to be part of it. Lebanese people that work in aviation is the best combination of these two niches of my life.

### Additional Information

**Lebanese Connection**  
Of Lebanese heritage

**Birthplace**  
Milan, Italy

**Family Place of Origin in Lebanon**  
Beirut

**Favorite Lebanese Food**  
Babaganoush

**Favorite Place to Visit in Lebanon**  
Grotto Jeita

**Favorite Lebanese Expression or Proverb**

**Spouse/Partner**  
Ilza, Chief Commercial Officer Ernest Airlines

**Children**

## Founder

### Executive

**Fares, Manal**  
Beirut, Lebanon



### Education

Bachelor of Science; American University of Beirut; Beirut, Lebanon; 2003

### Languages

Arabic  
English

### Experience Summary

**2003 to Pres. Arab Air Carriers' Organization (AACO)**  
2018 to Pres. Director  
2014 to Pres. Senior Manager, Industry Affairs  
2011 to 2013 Manager, Industry Affairs  
2007 to 2010 Senior Specialist, Industry Affairs  
2005 to 2007 Specialist, Industry Affairs  
2003 to 2005 Assistant Specialist, Industry Affairs

### My Objectives and Aspirations for Being Involved in Cedar Routes

- Stemming from my belief in the added value that associations bring to their constituents and the relevant sector, I believe Cedar Routes is a good start to add value to the aviation sector in Lebanon.
- Aviation in Lebanon gathers a very small community. Specializations in the sector are very minimal and barely exist in universities with slight jobs available. Being involved in Cedar Routes is an opportunity to work together to widen the aviation community in Lebanon and globally through sharing experiences and insights.
- I believe Cedar Routes can be an advocacy arm to the aviation sector in Lebanon to engage with relevant officials to adopt strategies and policies that enhance the role of the sector as a driver to the economy of the country.

### Additional Information

**Lebanese Connection**  
Both parents are Lebanese

**Birthplace**  
Kafarkela, South Lebanon

**Family Place of Origin in Lebanon**  
Kafarkela, South Lebanon

**Favorite Lebanese Food**  
Tabbouleh

**Favorite Place to Visit in Lebanon**  
Farayya

**Favorite Lebanese Expression or Proverb**  
Shoo Fee Ma Fee? (What is there, that there is not?)

**Spouse/Partner**  
Raghad Al-Hassan (Agriculture Engineer)

**Children**  
Fouad (6)  
Basheer (4)  
Sophia (2)

## Founder

### Executive

**Gedeon, Zeina**  
Montreal, Quebec, Canada



#### Education

Public Administration, American University of Beirut; Beirut, Lebanon, 1987

#### Languages

Arabic  
English

### Experience Summary

- 2016 to Pres. Me Inc.**  
President and Chief Executive Officer
- 2015 to Pres. TravelBrands, Inc.**  
Chief Executive Officer
- 2006 to 2014 Air Canada**  
2013 to 2014 Vice President, Sales, eCommerce, Distribution, and Business Development  
2012 to 2013 Vice President, eCommerce, Distribution and Business Development  
2006 to 2012 President and Chief Executive Officer, Air Canada Vacations

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Peer-to-peer learning, connection, and mentoring
- Business resource opportunities
- Networking opportunities
- Influence future leaders

### Additional Information

**Lebanese Connection**  
Born in Lebanon

**Birthplace**  
Beirut

**Family Place of Origin in Lebanon**  
Beirut

**Favorite Lebanese Food**  
Moujadara

**Favorite Place to Visit in Lebanon**  
American University of Beirut

**Favorite Lebanese Expression or Proverb**  
Ma3lloum

**Spouse/Partner**

**Children**

## Founder

### Executive

#### Hajjar, Bashir

Los Angeles, California, USA



#### Education

Master of Business Administration;  
International Finance and  
Marketing; California State  
University - Long Beach; Long  
Beach, California, USA; 1995

Bachelor of Science, Aerospace  
Engineering; Saint Louis  
University; Saint Louis, Missouri,  
USA; 1987

FAA Airframe & Powerplant  
Certificate

#### Languages

Arabic  
English

### Experience Summary

#### 1998 to Pres.

2018 to Pres.  
2010 to 2018  
1998 to 2010

#### AerCap/ILFC

Senior Vice President and Head of Americas  
Vice President, Leasing  
Vice President, Technical

#### 1997 to 1998

#### Continental Airlines

Senior Manager, Fleet Management

#### 1995 to 1997

1997 to 1997  
1995 to 1997

#### McDonnell Douglas Co.

MD-80/90 Product Manager, Commercial Marketing  
Senior Airline Analyst, Commercial Marketing

#### 1991 to 1995

#### Continental Airlines

Senior Engineer, Project Engineering

#### 1990 to 1991

#### Eastern Airlines

Senior Engineer, Project Engineering

#### 1988 to 1990

1989 to 1990  
1988 to 1989

#### McDonnell Douglas Co.

Liaison Engineer, MD-80/90 Product Line  
Design Engineer, C17 Program

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Expand my relationships with other Lebanese in the aviation industry and help the next generation of Lebanese in Aviation, as well the aviation industry in Lebanon

### Additional Information

#### Lebanese Connection

Born in Lebanon

#### Birthplace

Beirut

#### Family Place of Origin in Lebanon

Beirut

#### Favorite Lebanese Food

Kibbeh Nayeh with Arak

#### Favorite Place to Visit in Lebanon

Baalbek

#### Favorite Lebanese Expression or Proverb

Habibi

#### Spouse/Partner

Sherry (Formerly in Marketing, now a housewife)

#### Children

Talia (daughter, 16)



## Founder

### Executive

**Houri, Olivier**  
Philadelphia, Pennsylvania, USA



#### Education

Masters, Industrial Engineering;  
Ecole Nationale Supérieure de  
Chimie et de Physique de  
Bordeaux; Pessac, France, 1985

Master's degree, Information  
Technology and Automation;  
University of Bordeaux I,  
Bordeaux, France, 1985

#### Languages

French  
English  
Spanish  
Arabic  
German  
Italian

### Experience Summary

- 2017 to Pres.**     **SmarkKargo**  
Executive Vice President, Strategy, Growth and Key Accounts
- 2016 to 2017**     **Olivier Houri Advisory Services**  
Founder and Chief Executive Officer
- 2001 to 2016**     **UNISYS Corp.**  
President and General Manager, Travel and Transportation
- 1996 to 2001**     **Cap Gemini Ernst & Young**  
Director, Management Consultant
- 1995 to 1996**     **UNISYS, France**  
Managing Principal
- 1989 to 1994**     **OPL Consultants, Spain**  
1992 to 1994     Chief Executive Officer  
1989 to 1991     Managing Director, Industrial Division

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Network and connect with like-minded colleagues and successful passionate contributor to the Aviation industry
- Share and build awareness of our Lebanese heritage and culture
- Be and act as role model for younger generation and actively contribute to support and mentor children and young adults on their way to become successful and accomplished in life
- Have fun and enjoy the Lebanese way of life!

### Additional Information

**Lebanese Connection**  
Born and raised in Beirut  
Both parents are Lebanese

**Birthplace**  
Beirut

**Family Place of Origin in Lebanon**  
Beirut

**Favorite Lebanese Food**  
All of it! – Mezze, Kebabs, Fried Fish  
Beymieh, Mlookhieh...

**Favorite Place to Visit in Lebanon**  
Cedar Mountains, Jounieh Bay,  
Beirut/Raouche-Downtown, Baalbek,  
Zahle

**Favorite Lebanese Expression or Proverb**

**Spouse/Partner**  
Catherine Chanteau-Houri (formerly,  
Legal Support; currently enjoying life!)

**Children**  
Jade (daughter; 20; attending Arizona  
State University/W.P. Carey Business  
School - Barrett Honors Program)

## Founder

### Executive

**Jeannot, Pierre**  
Montreal, Quebec, Canada



Honorary Doctorates from  
McGill University (Science)  
Concordia University (Law)  
University of Quebec

Bachelor of Science, Sir George  
Williams University; Montreal,  
Quebec, Canada

Officer, Order of Canada  
Officer, Légion d'Honneur, France  
Independence Medal, First Order,  
Royal Hashemite Court, Jordan

### Languages

English  
French

### Experience Summary

- 2016 to Pres.**    **Concordia University**  
Chairman of the Advisory Board, Aviation Think Tank
- 1990 to Pres.**    **Jinmag, Inc.**  
President and Chief Executive Officer
- 2002 to 2009**    **THALES Canada**  
Chairman of the Board
- 1992 to 2002**    **International Air Transport Association (IATA)**  
Director General and Chief Executive Officer
- 1957 to 1990**    **Air Canada**  
1984 to 1990    President and Chief Executive Officer  
1980 to 1984    Executive Vice President/Chief Operating Officer

### My Objectives and Aspirations for Being Involved in Cedar Routes

- The multiple talents and capabilities represented by this impressive group extend far beyond civil aviation. It also includes expertise in aerospace and a wide range of other aviation-related industries. This valuable pool of knowledge should be used to harness and channel the wealth of talent that exists in Lebanon's excellent academic and technical institutions to develop new ideas designed not only to enhance the contribution of great historical sites in terms of tourism development, but more importantly to identify potential synergies in the various aviation-related industries that exist in Lebanon and throughout the region. This requires good ideas, knowledge, opportunity, financing, entrepreneurial spirit - and a willingness to take risks.

### Additional Information

**Lebanese Connection**  
Spouse

**Birthplace**  
Montpellier, France

**Family Place of Origin in Lebanon**  
Rashaya Al-Wadi (family of spouse)

**Favorite Lebanese Food**  
Chicken kebabs, hummus

**Favorite Place to Visit in Lebanon**  
Beirut, Bekka Valley

**Favorite Lebanese Expression or Proverb**

**Spouse/Partner**  
Marcia David

**Children**  
Pierre Jean  
Michel  
Lynn

## Founder

### Executive

**Khater, Ferdinand Nicholas (Ferdy)**

Houston, Texas, USA



#### Education

Bachelor of Science in Computer Science, Northrop University; Los Angeles, California, USA 1986

#### Languages

English  
Arabic  
French  
C++

### Experience Summary

**2017 to pres.** **Hynes & Khater, LLC**  
Managing Partner

**2010 to 2016** **United Airlines**  
2014 to 2016 Chief Technology Officer, United Airlines  
2010 to 2014 Vice President, Technology Commercial Portfolio, United Airlines  
2007 to 2010 Vice President, Systems Development, Continental Airlines  
2002 to 2007 Managing Director, Information Technology, Continental Airlines  
1999 to 2002 Director, Advanced Technology Team / eCommerce & Internet Services, Continental Airlines

1996 to 1999 Senior Manager, Technology Loyalty Systems, Continental Airlines

1992 to 1996 Manager, Technical Information Systems, Continental Airlines

**1987 to 1992** Programmer/Analyst, Technical Information Systems, Continental Airlines

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Establish a narrative that will stand to reshape the future of the aviation industry in Beirut.
- Bring recognition to aspiring Lebanese aviation enthusiasts through assertions of their own ascent to success.
- Unlock market opportunities for them, strengthen their chance to evolve and become winners from Globalization.
- Have fun doing this!

### Additional Information

**Lebanese Connection**  
Attended boarding school in Antoura

**Birthplace**  
Ajaltoun, Lebanon

**Family Place of Origin in Lebanon**  
Kesrouan, Mount Lebanon

**Favorite Lebanese Food**  
Manousheh. Almaza.

**Favorite Place to Visit in Lebanon**  
Tabarja Beach

**Favorite Lebanese Expression or Proverb**  
“Ahla”

**Spouse/Partner**  
Mary Lynn McKeithan (homemaker)

**Children**  
Nicholas (University of Georgia)  
Noah (University of Texas, Austin)  
Mary Alex (University of Texas, Austin)

## Founder

### Executive

**Koleilat, Aziz**  
Dubai, United Arab Emirates



#### Education

Master of Business Administration,  
McGill University, Montreal,  
Quebec, Canada

Bachelor of Science, Biomedical  
Engineering, Case Western  
Reserve University; Cleveland,  
Ohio, USA

#### Languages

English  
Arabic  
Czech  
French

### Experience Summary

**2006 to pres.** **General Electric (GE)**  
2017 to pres. Vice President Sales and Pole GM, Middle East, Turkey, Russia, CIS and Eastern Europe - GE Aviation  
2012 to 2017 President and CEO, Iraq and Levant - GE Corporate  
2008 to 2012 General Manager, Middle East and Pakistan - GE Healthcare  
2006 to 2008 General Manager Marketing, Russia, Turkey, Middle East and Africa - GE Healthcare

**1996 to 2006** **Johnson & Johnson Medical**  
2000 to 2006 Business Unit Director, Surgery - Middle East  
1996 to 2000 Business Unit Manager, Medical - Czech and Slovak Rep.

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Networking with Aviation executives from same origin
- Learning further about the industry
- Promoting the field among younger Lebanese generations

### Additional Information

**Lebanese Connection**  
Father and citizen

**Birthplace**  
Prague, Czech Republic

**Family Place of Origin in Lebanon**  
Beirut

**Favorite Lebanese Food**  
Kibbeh and Saouda nayeh with arak

**Favorite Place to Visit in Lebanon**  
Bekaa wineries

**Favorite Lebanese Expression or Proverb**  
Yalla Mashinah ya maalem (when renewing my passport)

**Spouse/Partner**  
Nadine (Lebanese)

**Children**  
Amr (son, 21)  
Jassem (son, 19)

## Founder

### Executive

### Experience Summary

### Additional Information

**Lahoud, Marwan**  
Paris, France



#### Education

Graduated, École Nationale Supérieure de l'Aéronautique et de l'Espace; Toulouse, France

Graduated, Ecole Polytechnique; Palaiseau, France

#### Languages

French  
English  
Arabic  
German  
Italian

- 2018 to Pres.** **ACE Management**  
Chairman of the Supervisory Board
- 2018 to Pres.** **TIKEHAU CAPITAL**  
Partner
- 2017 to 2018** **IDEMIA (ex Oberthur Technologies-Morpho)**  
Chairman of the Supervisory Board
- 2007 to 2017** **EADS – Airbus Group - Airbus**  
Chief Strategy & Marketing Officer; Member of the Group Executive Committee
- 2003 to 2007** **MBDA Holding**  
Chief Executive Officer
- 1998 to 2002** **Aerospatiale – Aerospatiale Matra – EADS**  
Senior Vice President Mergers & Acquisitions
- 1989 to 1998** **Délégation Générale pour l'Armement (French Defense procurement agency, DGA), Ministry of Defense**
- 1995 to 1997 Special Assistant to the French Minister of Defense for Industrial Affairs, Research and Weapons
- 1994 to 1995 Deputy Director, Missiles and Space Systems; Special Advisor, Tactical Missile Systems Engineering Division
- 1989 to 1994 Project Manager, Upgrading Test Systems  
Head of the Computation Centre, Landes Test Range
- My Objectives and Aspirations for Being Involved in Cedar Routes**
- Providing Mentoring, Promoting Investment, Advocacy for Lebanese Aviation

**Lebanese Connection**  
Born, raised and educated in Lebanon

**Birthplace**  
Beirut

**Family Place of Origin in Lebanon**  
Amchit

**Favorite Lebanese Food**  
Hummus

**Favorite Place to Visit in Lebanon**  
Jbeil Citadel

**Favorite Lebanese Expression or Proverb**  
On top it's true what I am saying

**Spouse/Partner**  
Alix

**Children**  
Victor (son; 25)

## Founder

### Executive

**Maluf, Jose**  
São Paulo, Brazil



#### Education

Master of Business Administration, Instituto Brasileiro de Mercado de Capitais (IBMEC); Rio de Janeiro, Brazil, 2006

Degree to be confirmed, Electrical Engineering, Escola de Engenharia Maua (Graduacao); São Paulo, Brazil, 1977

#### Languages

Portuguese (native)  
English  
Spanish  
French  
Arabic (a few words)

### Experience Summary

**2017 to Pres.** **Azul Brazilian Airlines/TAP Air Portugal**  
2017 to Pres. Head of Fleet Planning, TAP Air Portugal  
2017 to Pres. Special Advisor for Aircraft Programs, Azul

**1995 to 2016** **TAM/LATAM**  
Various roles including:  
Vice President, Fleet & Engines  
Vice President, Supply Chain & Fleet  
Director, Fleet Management  
Director, International Contracts

**1977 to 1995** **ESCA**  
Project Manager, Transportation

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Help new Lebanese people to enter and work in the aviation industry

### Additional Information

**Lebanese Connection**  
My four grandparents

**Birthplace**  
Sao Simao, Sao Paulo, Brasil

**Family Place of Origin in Lebanon**  
Baalbek and Beirut

**Favorite Lebanese Food**  
Babaganoush and Kefta

**Favorite Place to Visit in Lebanon**  
Baalbek and Beirut

**Favorite Lebanese Expression or Proverb**  
Ma fi massari (my father used to tell me it, and I repeat it, usually in negotiations)

**Spouse/Partner**  
Malfada Soares Zaidan Maluf (architect)

**Children**  
Thiago Soares Zaidan Maluf (33; works with a private fund in Brasil); Juliana Soares Zaidan Maluf (31; lawyer)  
Grandson arriving in November (Vinicius)

## Founder

### Executive

**Mariamo, Camille**  
Montréal, Québec, Canada



#### Education

Bachelor of Engineering,  
Electronics and Communications;  
University of Montreal - Ecole  
Polytechnique; Montreal, Québec,  
Canada; 1987

Bachelor of Science, Mathematics  
and Science; College des Freres  
Maristes - Champville; Dik El  
Mehdi, Lebanon; 1981

#### Languages

English  
Arabic  
French

### Experience Summary

**2013 to Pres.** **CAE Inc.**  
2014 to Pres. Vice President and General Manager of Business Aviation,  
Helicopter and Maintenance Training  
2013 to 2014 Vice President, Business Development - Civil

**2012 to 2013** **Strong Technologies**  
Group Chief Operating Officer

**1989 to 2012** **CAE Inc.**  
2009 to 2012 Managing Director, Business and Commercial Aviation Training -  
Middle East and India  
2007 to 2009 Director of Sales and Marketing - Middle East and India  
2005 to 2007 Senior Manager, Marketing and Customer Service  
2002 to 2005 Manager, Marketing and Customer Service  
2000 to 2002 Senior Engineer, Flight Training Facilities - Emirates Airline  
1993 to 2002 Project Manager, Field Manager - Emirates Training College  
1989 to 1993 Software Engineer, Integration Specialist

As VP and GM for Business Aviation, helicopter and maintenance training my  
mandate is global which includes customers in Lebanon. I was also involved with  
MEA and their training through our Dubai office.

#### My Objectives and Aspirations for Being Involved in Cedar Routes:

- Professional Networking, Providing Mentoring, Promoting Aviation Education,  
Advocacy for Lebanese Aviation

### Additional Information

#### Lebanese Connection

Born/raised, Studying/studied,  
Working/worked

#### Birthplace

Raselain

#### Family Place of Origin in Lebanon

Achrafieh (Beirut)

#### Favorite Lebanese Food

#### Favorite Place to Visit in Lebanon

#### Favorite Lebanese Expression or Proverb

#### Spouse/Partner

#### Children



## Founder

### Executive

**Naja, Khaled**  
Colleyville, Texas, USA



#### Education

Master of Engineering, Civil Engineering, Penn State University; State College, Pennsylvania, USA, 1998

Bachelor of Science, Civil Engineering, University of Virginia; Charlottesville, Virginia, USA, 1997

#### Languages

English  
Arabic  
French

### Experience Summary

- 2015 to Pres.** **Dallas-Fort Worth International Airport**  
Executive Vice President, Infrastructure & Development
- 2013 to 2015** **Parsons Corporation**  
Vice President
- 2010 to 2013** **Chicago Department of Aviation, O'Hare & Midway International Airports**  
Chief Operating Officer
- 2005 to 2010** **WSP/Parsons Brinckerhoff**  
2010 to 2010  
Assistant Site Manager  
2008 to 2009  
Zone Manager  
2005 to 2007  
Lead Resident Engineer
- 2000 to 2005** **Delon Hampton & Associates**  
2005 to 2005  
Senior Resident Engineer  
2001 to 2004  
Resident Engineer  
2000 to 2001  
Office Engineer
- 1998 to 2000** **Jacobs Engineering Group, Inc.**  
1999 to 2000  
Project Engineer II  
1998 to 1999  
Project Engineer
- My Objectives and Aspirations for Being Involved in Cedar Routes**
- To network with colleagues and mentor young professionals.

### Additional Information

**Lebanese Connection**  
Family and friends

**Birthplace**  
Beirut

**Family Place of Origin in Lebanon**  
Beirut, Tripoli

**Favorite Lebanese Food**  
Grape leaves, stuffed with meat, made in Tripoli

**Favorite Place to Visit in Lebanon**  
The Cedars

**Favorite Lebanese Expression or Proverb**  
Wilaaneh and Raglej

**Spouse/Partner**  
Nicole Naja

**Children**  
Joseph (Joey) (son)  
Jason (son)



## Founder

### Executive

**Nasr, Mark**  
Toronto, Ontario, Canada



#### Education

Bachelor of Science, Hospitality Administration, Minor in Information Systems Management; Cornell University; Ithaca, New York, USA; 2007

#### Languages

English  
French

### Experience Summary

**2016 to Pres. Air Canada**  
2017 to Pres. Vice President, Loyalty and Digital  
2016 to 2017 Customer Relationship Management for Loyalty, Ancillary Revenue and eCommerce,

**2011 to Pres. United Airlines/Continental Holdings**  
2015 to 2016 Managing Director, Corporate Strategy and Development, United Airlines  
2012 to 2015 Managing Director of eCommerce, Marketing and Distribution, United Airlines  
2011 to 2012 Director of Merchandising, eCommerce Development, Strategy, and Systems - Marketing and Distribution, United Airlines  
2010 to 2011 Director and Senior Manager, Merchandising and eCommerce - Marketing and Distribution, Continental Airlines  
2008 to 2009 Manager, Revenue Planning - Marketing and Distribution, Continental Airlines  
2008 to 2008 Strategic Analyst, Revenue Management and Revenue Decision Support, Continental Airlines  
2007 to 2008 Senior Analyst, Revenue Management, Continental Airlines  
2006 to 2007 Research Analyst, Revenue Management and Distribution Planning, Continental Airlines  
2006 to 2006 Intern Analyst, Marketing and Distribution Planning - Revenue Management, Continental Airlines

**2005 to 2007 CHC Hospitality Consulting**  
Co-Founder and Principal Consultant

**Internships:**  
2005 to 2005 Botanique Hotel Relais Gourmande – Semco/Cushman Wakefield Ventures, Operations Management and Marketing  
2004 to 2004 Hilton, Revenue Management and Reservations  
2004 to 2004 Marriott International, Distribution and Revenue Management  
2002 to 2002 Hilton, Operations and Customer Service  
1999 to 1999 InterContinental Hotels Group (IHG), Hotel Operations

**My Objectives and Aspirations for Being Involved in Cedar Routes:**

- Professional Networking, Providing Mentoring, Receiving Mentoring, Job Opportunities, Advocacy for Lebanese Aviation

### Additional Information

**Lebanese Connection**  
Born/raised; of Lebanese heritage; grandfather was Chairman of Middle East Airlines

#### Birthplace

#### Family Place of Origin in Lebanon

#### Favorite Lebanese Food

#### Favorite Place to Visit in Lebanon

#### Favorite Lebanese Expression or Proverb

#### Spouse/Partner

#### Children

## Founder

### Executive

**Nassar, Alina**  
San Jose, Costa Rica



#### Education

Master of Laws, Law, University of Texas at Austin; Austin, Texas, USA, 2002

Juris Doctor with honors, University of Costa Rica; San Jose, Costa Rica, 2000

#### Languages

Spanish  
English

### Experience Summary

**1996 to Pres.** **Nassar Abogados**  
2004 to Pres. Partner  
2002 to 2004 Associate

**2010 to Pres.** **International Aviation Womens Association (IAWA)**  
President Elect  
Member of Board of Directors

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Connect with my part of my roots and heritage
- Continue to build on opportunities for young people's professional development in aviation
- Connect with other experienced leaders

### Additional Information

**Lebanese Connection**  
Great-grandparents, grandfather from father's side

**Birthplace**  
San Jose, Costa Rica

**Family Place of Origin in Lebanon**  
Hasroun

**Favorite Lebanese Food**  
If I must pick one, baklava

**Favorite Place to Visit in Lebanon**  
Beirut

**Favorite Lebanese Expression or Proverb**  
I don't have a favorite, but I like the poetry of Khalil Gibran.

**Spouse/Partner**  
Divorced

**Children**  
Two daughters (9; 12)

## Founder

### Executive

**Raad, Raad Toufic**  
Santiago, Chile



#### Education

To be determined

#### Languages

English  
Arabic  
Spanish  
Portuguese

### Experience Summary

**1997 to Pres. LATAM Airlines Group**  
Director of Security, Health, Safety and Environment

#### My Objectives and Aspirations for Being Involved in Cedar Routes:

- Professional Networking, Providing Mentoring, Receiving Mentoring, Business Development

### Additional Information

#### Lebanese Connection

Parents and wife. Lived in Baalbek from 1986 to 1994

#### Birthplace

Curitiba, Brasil

#### Family Place of Origin in Lebanon

Baalbeck

#### Favorite Lebanese Food

All of it

#### Favorite Place to Visit in Lebanon

Baalbek, Zahle, Beirut, Byblos, Faraya, Jeita, Qartaba, Janna Valley

#### Favorite Lebanese Expression or Proverb

Ahla w Sahla

#### Spouse/Partner

Sara (housewife)

#### Children

André (son; 4; born in Curitiba, Brazil)  
Joseph (son; 3; born in Santiago, Chile)

## Founder

### Executive

**Rawas, Imad**  
Cincinnati, Ohio, USA



#### Education

Bachelor of Science in Mechanical Engineering, American University of Beirut

Master of Business Administration, Wichita State University

#### Languages

English  
Arabic  
French

### Experience Summary

**1986 to 2014**

1996 to 2014

1986 to 1996

#### GE Aviation

Sales and Marketing

Engine Systems

**1979 to 1986**

#### Gates Learjet

Aircraft Systems: Environmental, Hydraulic, Oxygen, Bleed Air, Pitot Static and Anti-Ice

**1971 to 1976**

#### Cessna Aircraft Company

Aircraft Environmental Control Systems

**1971 to 1976**

#### Middle East Airlines

Supervisor, Engineering

#### My Objectives and Aspirations for Being Involved in Cedar Routes:

- Promoting and mentoring aviation and aerospace in Lebanon

### Additional Information

#### Lebanese Connection

Born and raised in Lebanon

#### Birthplace

Beirut

#### Family Place of Origin in Lebanon

Beirut

#### Favorite Lebanese Food

Kibbeh Meshwi

#### Favorite Place to Visit in Lebanon

Arz Al Barook

#### Favorite Lebanese Expression or Proverb

Saiidi

#### Spouse/Partner


Rania (Dispute Analyst)

#### Children

Ryan (36)

Tania (33)

Karim (32)

Founder		
Executive	Experience Summary	Additional Information
<p><b>Sarrage, Kinda</b> Dubai, United Arab Emirates</p>  <p><b>Education</b> Master's Degree, International Relations; American University; Washington, District of Columbia, USA; 2005</p> <p>Masters of Arts, International Relations - Middle East Development; School of International Service; Washington, District of Columbia, USA; 2005</p> <p>Bachelor of Arts, International Studies and Business; Elms College; Chicopee, Massachusetts, USA; 2002</p> <p><b>Languages</b> English Arabic</p>	<p><b>2019 to Pres.</b>    <b>L3 Commercial Aviation Solutions</b> Vice President, Sales -Middle East, Africa &amp; South Asia</p> <p><b>2012 to 2018</b>    <b>CAE, Inc.</b> Regional Sales Manager, Middle East &amp; Africa</p> <p><b>2006 to 2012</b>    <b>Ayla Aviation Academy</b> Business Development Manager</p> <p><b>2018 to Pres.</b>    <b>International Aviation Women's Association</b> VP Middle East &amp; Africa / Board Member</p> <p><b>My Objectives and Aspirations for Being Involved in Cedar Routes</b></p> <ul style="list-style-type: none"> <li>• To connect to aviation professionals from across the world who are of Lebanese origin.</li> <li>• To also help shape and influence the next generation of young Lebanese professionals.</li> </ul>	<p><b>Lebanese Connection</b> Father is Lebanese</p> <p><b>Birthplace</b> Sao Paulo, Brazil</p> <p><b>Family Place of Origin in Lebanon</b> Zahle</p> <p><b>Favorite Lebanese Food</b> Fattoush</p> <p><b>Favorite Place to Visit in Lebanon</b> Beirut</p> <p><b>Favorite Lebanese Expression or Proverb</b> Ahlan wa sahlan</p> <p><b>Spouse/Partner</b> Mahmoud Al Khawaja (Jordanian – Finance)</p> <p><b>Children</b> Layan (daughter, 3)</p>

## Founder

### Executive

**Scholnick, Mylene**  
New York, New York, USA



#### Education

Master of Public Administration,  
Institut d'Etudes Politiques de Paris  
(Sciences-Po), Paris France  
(includes Bachelor of Arts)

#### Languages

French  
English  
Arabic  
German

### Experience Summary

- 2017 to Pres.**    **ICF**  
Senior Advisor
- 2011 to 2017**    **Lenoma LLC**  
Chief Executive Officer
- 2004 to 2010**    **SkyWorks Capital & SkyWorks Leasing**  
Senior Vice President
- 2003 to 2004**    **Madison Airways**  
Vice President, Business Consulting
- 1999 to 2003**    **NetJets**  
Vice President, International Business Development
- 1994 to 1998**    **Metrojet**  
Managing Director
- 1988 to 1994**    **Aeroleasing**  
Managing Director
- 1986 to 1988**    **Paribas Bank**  
Private Banking Manager

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- Strengthening ties between domestic and international Lebanese aviation by cultivating investment, educational development, innovation, and business leadership within the community

### Additional Information

**Lebanese Connection**  
Parents and birthplace

**Birthplace**  
Beirut, Lebanon

**Family Place of Origin in Lebanon**  
Beirut

**Favorite Lebanese Food**  
Kibbeh

**Favorite Place to Visit in Lebanon**  
Beirut

**Favorite Lebanese Expression or Proverb**  
Yella

**Spouse/Partner**  
Alan

**Children**  
3

## Founder

### Executive

#### Teffaha, Abdul Wahab

Beirut, Lebanon



#### Education

Post-graduate studies in Socio-Economic Development and Political Sociology

#### Languages

Arabic  
English  
French

### Experience Summary

**1979 to Pres. Arab Air Carriers Organization**  
1996 to Pres. Secretary General  
1992 to 1996 Assistant Secretary General  
1979 to 1992 Various roles including Assistant Tariff Analyst

#### My Objectives and Aspirations for Being Involved in Cedar Routes

- I believe this is an opportunity for aviation professionals around the world with Lebanese roots to assist the Lebanese Government to formulate policies and influence them in a way which should help the Lebanese aviation interests to have their voice heard and for the aviation sector in Lebanon to flourish and Prosper.

### Additional Information

#### Lebanese Connection

Citizen

#### Birthplace

Tripoli

#### Family Place of Origin in Lebanon

Tripoli

#### Favorite Lebanese Food

Kibbeh

#### Favorite Place to Visit in Lebanon

The South


#### Favorite Lebanese Expression or Proverb

#### Spouse/Partner

Maha Demashkieh Teffaha  
(Housewife)

#### Children

Mohamad Ghassan (son; 39)  
Malek (son; 28)

Founder		
Executive	Experience Summary	Additional Information
<p><b>Zaarour, Roula</b> Montreal, Quebec, Canada</p>  <p><b>Education</b> Master of Business Administration, John Molson School of Business; Montreal, Quebec, Canada, 1998</p> <p>Bachelor of Science in Computer Science, Lebanese American University; Beirut, Lebanon, 1992</p> <p><b>Languages</b> Arabic French English Spanish</p>	<p><b>2017 to Pres.</b>    <b>Real Ventures</b> Chief Operating Officer</p> <p><b>2015 to 2016</b>    <b>Morneau Shepell</b> Executive in Residence, Organizational Effectiveness</p> <p><b>2011 to 2015</b>    <b>CBC/Radio-Canada</b> Vice President, People and Culture</p> <p><b>2009 to 2011</b>    <b>Aerolineas Argentinas</b> Vice President, Business Transformation</p> <p><b>2006 to 2009</b>    <b>Matlin Patterson</b> Senior Advisor, Aviation Acquisitions</p> <p><b>2004 to 2006</b>    <b>International Air Transportation Association</b> Director, Partnerships and Events</p> <p><b>1998 to 2004</b>    <b>Air Canada</b> Director, Alliances</p> <p><b>My Objectives and Aspirations for Being Involved in Cedar Routes</b></p> <ul style="list-style-type: none"> <li>To connect to professionals across the world with Lebanese heritage and to help/mentor young and ambitious Lebanese professionals.</li> </ul>	<p><b>Lebanese Connection</b> Parents living in Lebanon</p> <p><b>Birthplace</b> Enfeh, Lebanon</p> <p><b>Family Place of Origin in Lebanon</b> Enfeh, Elkourah</p> <p><b>Favorite Lebanese Food</b> Tabbouleh, Knaifes</p> <p><b>Favorite Place to Visit in Lebanon</b> Beach in Anfeh, El Shoo area, old part of Jbeil</p> <p><b>Favorite Lebanese Expression or Proverb</b> English translation: "If it was going to rain, it would have turned cloudy by now"</p> <p><b>Spouse/Partner</b> Dr. Patrick Arcache (Dentist)</p> <p><b>Children</b> Daughter (14 months)</p>



## KORN FERRY CONTACTS

**Michael Bell**

Senior Client Partner

Civil Aviation Practice

1450 Brickell Avenue, Suite 2610

Miami, Florida 33131

+1.305.205.7238 Mobile

+1.786.425.8920 Direct

[Michael.Bell@kornferry.com](mailto:Michael.Bell@kornferry.com)